

Common Errors in Academic Writing

Identify the mistakes in the following sentences and correct them. Once you have corrected the mistakes you should be able to identify the category in which the sentences fit.

A:

1. As everyone know, nobody have a mobile phone.
2. E-commerce play a vital role in the business world.
3. As a result, many retailers has been selling their products on the internet.
4. Most families has modern facilities.
5. First of all, sales increases very slowly in the introduction stage and profits is low or non-existent.
6. According to certain economists, real customer loyalty do not exist.
7. Goods was not abundant enough.

B:

1. In recent years, dot.com companies become an important feature in the business world.
2. After graduating last year I join the marketing department.
3. After I was graduated from University, I've got a job with a large company.
4. Over the last decade it becomes a huge company.
5. Since last year, the sales grows by fifty percent.
6. After graduating I had worked for the largest food company in the country.
7. Before the reform policy was carried out, the quality of peoples' lives is low.
8. For example, at one time, the premium card seems to be a method of acquiring loyalty

C:

1. The company imported the products from overseas and saled them to department stores.
2. I had been work in the company for many years when the manager resigned.
3. Before the children enter secondary school, parents have already spend a fortune.
4. If the manager accepts false information, M & S will lost its money.
5. Then the Japanese "Bubble" was broke.
6. The general communication model showed in figure 1.
7. The leadership style should base on smooth communication between colleagues, supervisors and subordinates.
8. Sales growed significantly.

D:

1. I saw your advertisement on *The Times* in 8th July.
2. I would like to work on a part time basis on your company
3. In spite of the fact that I worked a French company, I couldn't speak French.
4. China will become a member of the WTO on the end of this year.
5. I have been Japan for seven years.
6. The company was able to give an accurate presentation its strategy.
7. The needs of employees are divided several hierarchical levels.
8. Companies should invest heavily on R & D.

E:

1. The company was a wholesales company which imported garments from overseas.
2. A lot of foreign investor are entering this market.

3. There has been a glut of foreign good entering the UK recently.
4. Internet selling is one of the best way to improve buying possibility.
5. E-commerce is selling and buying product and services through internet transaction.
6. The staffs in my new company are extremely motivated.
7. However, in this twenty years, they have grown to become one of the largest companies.
8. Moreover, it is regarded as being one of the biggest industry in the 21st century.
9. They have few competitor during this time
10. Senior management have many responsibility.

F:

1. Over the last ten years Chinese government has brought in a number of significant reforms.
2. The Macdonalds is a huge multinational.
3. Regarding the communication, the company was unable to adjust its management structure fast enough.
4. The acquisition would bring the economies of scale to Amstrad.
5. The corporate communication is extremely important to the corporate governance.
6. Companies rely on banks to supply them with the finance.
7. China will soon join WTO.
8. Senior management should be more willing to provide the advise.
9. The advertising is important because it gives the information on products.
10. I worked in Personnel Department in charge of the training.

G:

1. The Chinese economic has changed greatly over the last five years.
2. Probably, economy data is the most powerful tool we have for making financial predictions.
3. This creates a more strong potential bargaining power for the company.
4. The company must analysis their objectives and how to achieve them.
5. Because of the acquisition of Sinclair, Amstrad became the dominate supplier.
6. Even if foreign people come to Japan, they feel it is inconvenient to go around because of lack of English.
7. After thinking about their customers, a company can segmentate the market.
8. There is also a theoretically basis to the question.

H: Sentences with Multiple Errors

1. Every company want to sale their product or service successful.
2. It's believe that the leadership and corporate strategy is very important.
3. I suggest that the top managers must have the goals for a long time.
4. What do the company wants to become in the future?
5. Referring to several articles, almost companies emphase on retaining customers instead of attracting new customers.
6. They regard that information by mouth-to-mouth are more efficient that any advertising.
7. Referring to this case, it points out that the firm missed out on the consumer spending boom on 1988 in account of their faulty reorganisation.
8. The world is becoming smaller and smaller by the development of transportations.
9. The number of people who come to Japan is ranked as below 30th.